



J Lyric

Born Jason DeLaney, J Lyric is a New Orleans Hip Hop sensation destined for super stardom. From the time he was a young child, J Lyric's family and friends were certain he would go on to do something special and he has not disappointed.

Becoming a Hip Hop artist may not have been the first item on J Lyric's list, but it is impossible to deny his talent after listening to any of his music. At an early age J Lyric lost his brother and cousin to violent crimes which made a huge negative impact on his life. Music became his therapy to release the emotions behind all the curveballs life would throw at him. J Lyric has the stellar ability to cross any barrier, making his music and brand ultra-marketable.

Having been influenced by legendary music artists such as Prince, Tupac, Sade, Nas, MAC, Mystikal, Drake, Norah Jones, and John Legend, J Lyric's cross-genre appeal is evident. If any music professional has the ability to take the globe by storm, it is J Lyric. He breathes new life into Hip Hop and every avenue he touches, giving his listeners good quality music laced with that distinct 504 flair. He has collaborated with a slew of local and national artists, such as C Murder, Curren\$y, UNLV, Magnolia Chop, Lucci Lou of YMCMB, and many more. Currently, he has released five mixtapes and several singles, selling over 35,000 copies and garnering over 155,000 views and downloads. His most recent release and breakout hit, the single entitled "Watch U Leave", is gaining popularity, among fans and global DJs alike.



J Lyric's live performances are packed to capacity with fans and admirers of his craft, as they recognize his potential is endless. Given his dual residency in New Orleans and Atlanta, it will not be long before the world recognizes his talent and joins his growing list of followers.

Given J Lyric's sophistication, solid business acumen and aesthetic enchantment, *upper echelon* type of success is only an arm's length away.



✎ Press

- ENVE Online** | <http://www.enveonline.com/j-lyric-watch-you-leave/>
- Triple HQ** | <http://triplehq.com/j-lyric-watch-you-leave/>
- Shive Magazine** | <http://www.shivemagazine.com/2016/01/20/new-music-j-lyric-watch-u-leave/>
- Mighty Muzik** | <http://mightymuzik.com/wordpress/j-lyricwatchuleave/>
- Cash Money Degreez** | <http://cmdegrez.blogspot.com/2016/01/jason-lyric-watch-you-leave-new-single.html>
- This Is 50** | <http://bit.ly/1K3ATqf>
- Yandex** | <https://music.yandex.ru/album/3209284>
- Toia Vega Media** | <http://toiavegapr.com/2016/01/22/premiere-j-lyric-jasonlyric-watch-u-leave/>

✎ Music Links

- ✎ **“Fit For A King”** | <http://indy.livemixtapes.com/mixtapes/27209/j-lyric-fit-for-a-king-20.html>
- ✎ **“Watch U Leave”** | <http://www.audiomack.com/song/504diffusion/love-to-watch-you-leave-radio-1>
- ✎ **“Running Through A Check”** | <https://soundcloud.com/jasonlyric/running-through-a-check>
- ✎ **“The Tunnel”** | <https://soundcloud.com/jasonlyric/j-lyric-the-tunnel>
- ✎ **“No Pictures”** (ft. Chopper City) | <https://soundcloud.com/jasonlyric/chopper-city-x-j-lyric-no-pictures>
- ✎ **“First Up”** (ft. Young Thug) | <https://soundcloud.com/jasonlyric/j-lyric-first-up-ft-young-thug>

✎ Video Links

- ✎ **“To My Mom & Yours”** | https://youtu.be/XWZ-9B_Z5Zk
- ✎ **“The Lights”** | <http://youtu.be/Xg55HVzG3EA>
- ✎ **“Gotta Get It”** | <http://youtu.be/Ry3SdH8zOsU?list=UUIvMhy91M88DShNTonJpzdW>
- ✎ **“Can I Talk 2 You”** | <http://youtu.be/xzcPRI9wtBw>
- ✎ **“No Worries”** | http://youtu.be/hP1Lj9_qtwo?list=UUIvMhy91M88DShNTonJpzdW
- ✎ **Freestyle 101** | <http://youtu.be/UlGqRSQojYQ?list=UUIvMhy91M88DShNTonJpzdW>
- ✎ **Mighty Muzik M-16 Series** | <http://youtu.be/p7wgiX0U38s>

✎ Social Media Links

 **Twitter** | [@JASONLYRIC](https://twitter.com/JASONLYRIC)

 **Facebook** | <http://on.fb.me/1MFfFOK>

 **Instagram** | [@JASONLYRIC](https://www.instagram.com/JASONLYRIC)

 **You Tube** | <https://www.youtube.com/user/Jasonlyric504>

 **Soundcloud** | <https://soundcloud.com/jasonlyric>

✎ **Email** | jlyrictours@gmail.com

✎ JLyricMusic.com



For interviews, press inquiries, sponsorship inquiries, etc., please contact Publicist Arlene Culpepper of MIKODreamz PR at 337.298.2385 or MIKODreamzVentures@gmail.com. For booking, features, hosting, etc., contact jlyrictours@gmail.com.

J LYRIC



J LYRIC